

**PolicyEMP1 (2D): Employment Land Allocation
E11 Millom Pier, Millom**

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	+	Supply of employment land will allow for potential job creation and assistance in reversal of outward migration trend
	Ensure that local facilities and services are available to everyone	< >	
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	< >	Development may have impact on landscape
	Protect and enhance biodiversity	< >	Development may have impact on biodiversity
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	++	Site is brownfield
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	++	Site is within a Key Service Centre

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	++	Employment site could encourage economic growth and development
	Encourage diversification of urban and rural economies	+	Site is within a Key service Centre
	Improve opportunities and access to jobs	+	Employment site could improve job opportunities
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

Environmental and design issues will be covered by other plan policies.

Policy EMP 2 (2D): Westlakes Science and Technology Park E1

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	+	Supply of employment land will allow for potential job creation and assistance in reversal of outward migration trend
	Ensure that local facilities and services are available to everyone	< >	
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	-	Impact of development on landscape will be minimised through requirement of high design standards.
	Protect and enhance biodiversity	-	
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	--	Allocated areas are greenfield
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	-	Site is not located within Key Service Centre but does lie on public transport route

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	++	Expansion of site should promote economic growth
	Encourage diversification of urban and rural economies	++	Expansion of site will allow for further diversification of economy
	Improve opportunities and access to jobs	++	Will provide further employment and educational opportunities
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

The site will contribute significantly to achieving economic sustainability in the area. Other Plan policies will seek that any potential adverse effects are minimised.

Policy EMP 3 (2D): Whitehaven Opportunity Development Sites

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	+	Supply of employment land will allow for potential job creation and assistance in reversal of outward migration trend
	Ensure that local facilities and services are available to everyone	< >	
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	+	Redevelopment of some sites would enhance the townscape
	Protect and enhance biodiversity	-	May have adverse impact on biodiversity
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	+	The majority of the allocated land is previously developed land
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	++	The sites are all in Whitehaven

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	++	Successful development of these areas will encourage economic growth and development
	Encourage diversification of urban and rural economies	++	Successful development of the areas will bring about economic diversification
	Improve opportunities and access to jobs	++	Successful development of these areas will stimulate new opportunities
	Promote leisure and tourism and increase visitor numbers	+	Improvements to these areas may increase attractiveness of towns to visitors

Comments / Amendments:

No Change

Policy EMP 7 (2D) : Alternative Use of Employment Sites

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	< >	
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	< >	
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	+	Allows change of use if that was the only viable means of retaining a building of architectural importance
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	Policy restricts use change for existing buildings
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	< >	

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	+	Policy protects employment related development
	Encourage diversification of urban and rural economies	< >	
	Improve opportunities and access to jobs	< >	
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

No comment

Policy TCN 1 (2D): Whitehaven Town Centre Strategy

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	++	A main objective of this is to encourage further shopping and commercial development, and develop a bus/rail interchange
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	++	A high quality of design is required to protect and enhance the town centre and harbour
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	++	A high quality of design is required to protect and enhance the harbour area
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	++	A bus/rail interchange in the town centre is an objective of the strategy

Promote and facilitate economic regeneration to achieve stable, diverse and self-sustaining employment	Encourage economic growth and development	++	Development is to be encouraged in most areas of the town
	Encourage diversification of urban and rural economies	< >	
	Improve opportunities and access to jobs	++	A bus/rail interchange should enable more access to jobs for people
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

No comments

Policy TCN 3 (2D): Whitehaven Town Centre Periphery

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	+	Sites must be easily accessible from the town centre by pedestrians, cyclists and people with impaired mobility
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	< >	
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	-	Peripheral locations may cause some increase in car journeys

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	+	Encourages development which may lead to economic growth
	Encourage diversification of urban and rural economies	< >	
	Improve opportunities and access to jobs	< >	
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

No comments

Policy TCN 5 (2D): Other Key Service Centres

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	+	Location of retail and service development in Key Centres will promote access.
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	+	The Landscape/ Townscape will be protected from edge/out of town development
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	+	Promotes retail / service development in Key Service Centres

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	< >	
	Encourage diversification of urban and rural economies	+	Retail and service development permitted in key service centres
	Improve opportunities and access to jobs	< >	
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

No comments

Policy TCN 6 (2D): Local Centres

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	+	Location of retail and service development in Local Centres will allow access to local communities.
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	+	The landscape/ townscape will be protected from edge/out of centre development
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	+	Promotes retail / service development in Local Centres

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	< >	
	Encourage diversification of urban and rural economies	+	Retail and service development permitted in local centres
	Improve opportunities and access to jobs	< >	
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

No comments

Policy TCN 7 (2D): Town Centre Development Opportunity Sites

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	< >	
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	++	The policy will protect and enhance townscapes by promoting suitable uses for each of the sites
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	< >	

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	+	Growth and development is encouraged in suitable areas that will enhance the area
	Encourage diversification of urban and rural economies	< >	
	Improve opportunities and access to jobs	< >	
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

No comment

Policy TCN 8 (2D): Town Centre Development Opportunity Sites

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	< >	
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	++	The policy will protect and enhance townscapes by promoting suitable uses for underused, vacant or derelict sites
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	++	Opportunity sites are within town centres with central sites prioritised over those in peripheral areas

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	++	Development on sites should promote economic growth and development
	Encourage diversification of urban and rural economies	+	Development of sites may present opportunities to support diversification of the economy
	Improve opportunities and access to jobs	+	Development of sites may present greater job opportunities
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

No change

Policy TCN 14 (2D): Food and Drink uses in Town Centres

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	< >	
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	+	Ensures facilities do not adversely impact amenity of an area
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	+	The townscape is protected as the likely impact on the character and amenity of the general area is taken into consideration in permitting food and drink uses
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	++	Ensures that air quality for adjoining occupiers will not be adversely affected
	Promote recycling, waste minimisation and renewable energy	+	The requirement of an external litter bin from the owners will reduce litter
	Reduce number of journeys made by private car	< >	

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	+	The policy encourages development if in the right location
	Encourage diversification of urban and rural economies	< >	
	Improve opportunities and access to jobs	< >	
	Promote leisure and tourism and increase visitor numbers	< >	

Comments / Amendments:

No change

Policy TSM 3 (2D): Serviced Accommodation

	OBJECTIVES	Score	COMMENTS
Secure a stable and balanced population whilst improving public health, safety and quality of life	Stabilise and maintain population levels within communities in the plan area	< >	
	Ensure that local facilities and services are available to everyone	+	Serviced accommodation may also be an addition to the local facilities
	Ensure that housing needs of the community are met locally and that decent, good quality affordable homes are available to all.	< >	
	Increase community participation in decisions regarding the future of development in the planning area	< >	
Effective protection of the environment	Protect and enhance landscapes and townscapes	< >	
	Protect and enhance biodiversity	< >	
	Protect and enhance features of historical and archaeological importance	< >	
	Ensure that development is not at risk from flooding and does not cause flooding elsewhere.	< >	
Make effective use of existing buildings and infrastructure, previously developed land and natural resources	Reuse existing buildings and previously developed land before greenfield sites	< >	
	Protect and improve ground, surface and marine water quality	< >	
	Ensure that air quality is not adversely affected by development	< >	
	Promote recycling, waste minimisation and renewable energy	< >	
	Reduce number of journeys made by private car	< >	

Promote and facilitate economic regeneration to achieve stable, diverse and self sustaining employment	Encourage economic growth and development	++	Further service accommodation could promote economic growth
	Encourage diversification of urban and rural economies	++	Further serviced accommodation could assist in diversifying the economy
	Improve opportunities and access to jobs	++	Further serviced accommodation could increase job opportunities
	Promote leisure and tourism and increase visitor numbers	++	Further serviced accommodation could increase tourism and visitor numbers

Comments / Amendments:

No comments